NCC Cable System Order

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| Order# | 62370995 | Flight Dates | 12/05/16 - 12/18/16 |
|-------------------|--------------------------|----------------|--------------------------------------|
| Syscode | 7791 | Agency | Hulsen Media Services |
| System Name | Spectrum/Roscommon, MI | Advertiser | Citizens for Michigans Energy Future |
| Market | Traverse City | | |
| | | Client Code | |
| AE | Bob Cato | Product Code | |
| Sales Coordinator | Hayley Noga | Est Code | 1287 |
| Office | Dallas | Product Name | |
| Phone | (214) 932-2910 | Credit Status | |
| Status | Not accepted | | |
| Survey | Fusion DMA Live+SD Feb16 | Primary Demo | Households |
| | | Maliana Dallar | Approximate Dominated |

Comments:

New order. Please confirm.

Primary Demo Makegood Policy

Approval Required Households

| | CPM | • | CPP |
|----------|---------------|---|------------------|
| • | GIMP | • | GRP |
| | Cost Per Spot | | Sold On |
| | 100.0 | | Affiliate Split |
| 78 | | | Total Spots |
| \$290.70 | | | Net Total |
| \$51.30 | | | Commission |
| \$342.00 | | | Total |
| 2 | | S | Total # of Weeks |
| | | | Show All Lines |
| | 1 Vs. 1 | | Version |
| | 12/09/16 | | Update Date |

NCC Cable System Order

| | | | | | | New order. Please confirm. | Comments: |
|----------|---------------|------------------|-----------|--------------------------------------|-----------------|----------------------------|-------------------|
| | | | | | | | |
| 1 | CPM | 1 | CPP | Policy Approval Required | Makegood Policy | | |
| | GIMP | | GRP | emo Households | Primary Demo | Fusion DMA Live+SD Feb16 | Survey |
| ar Spot | Cost Per Spot | On | Sold On | | | Not accepted | Status |
| | 100.0 | Affiliate Split | Affilia | us | Credit Status | (214) 932-2910 | Phone |
| | | Total Spots | Total | ame | Product Name | Dallas | Office |
| \$290.70 | | otal | Net Total | 1287 | Est Code | rdinator Hayley Noga | Sales Coordinator |
| | | Commission | Comn | ode | Product Code | Bob Cato | AE |
| \$342.00 | | | Total | 0 | Client Code | | |
| | | Total # of Weeks | Total | | | Traverse City | Market |
| | | Show All Lines | Show | Citizens for Michigans Energy Future | Advertiser | ime Spectrum/Roscommon, MI | System Name |
| | 1 Vs. 1 | on | Version | Hulsen Media Services | Agency | 7791 | Syscode |
| | 12/09/16 | Update Date | Updat | s 12/05/16 - 12/18/16 | Flight Dates | 62370995 | Order# |

| | | 30 | 29 | 28 | 27 | 26 | 25 | 24 | 23 | 22 | Line |
|---------------------------------------|---|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------------|
| | | MNBC | HLN | Net |
| | | MNBC LF | MNBC LF | MNBC PT | MNBC PT | MNBC EF | MNBC EF | MNBC EM | MNBC EM | HLN EF | Program |
| | | 12/12/16 | 12/5/16 | 12/12/16 | 12/5/16 | 12/12/16 | 12/5/16 | 12/12/16 | 12/5/16 | 12/12/16 | Start Date |
| | | 12/18/16 | 12/11/16 | 12/18/16 | 12/11/16 | 12/18/16 | 12/11/16 | 12/18/16 | 12/11/16 | 12/18/16 | Stop Date |
| | | 22:00 | 22:00 | 19:00 | 19:00 | 16:00 | 16:00 | 05:00 | 05:00 | 16:00 | Start Time |
| 2 | | 24:00 | 24:00 | 22:00 | 22:00 | 19:00 | 19:00 | 09:00 | 09:00 | 19:00 | Stop Time |
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| 2017 | | _ | 2 | N | 4 | Ν. | 4 | . 2 | 4 | | Total Spots |
| 00 00 | | \$4.00 | \$4.00 | \$6.00 | \$6.00 | \$4.00 | \$4.00 | \$2.00 | \$2.00 | \$4.00 | Unit Cost |
| 17 000 | | \$4.00 | \$8.00 | \$12.00 | \$24.00 | \$8.00 | \$16.00 | \$4.00 | \$8.00 | \$4.00 | Total Cost |
| 2017 | | 30 | 30 | 30 | 30 | 30 | 3 | 30 | 3 | 30 | Spot Len |
| 2017 San 2017 Oct 2017 Nov 2017 Total | | | | | | | | | | | Line Comment |
| | | | | | | | | | | | |

| | Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 Oct 2017 Nov 2017 | Oct 2017 | Nov 2017 | Total |
|-------|---|----------|----------|----------|----------|----------|----------|----------|----------|----------------------------|----------|----------|----------|
| SPOTS | 78 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 78 |
| AMT | \$342.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$342.00 |

62370995 | Traverse City | Spectrum/Roscommon, MI | 7791 |

SYSTEM APP:_

SALES_

ACCT

Date Printed 12/09/16